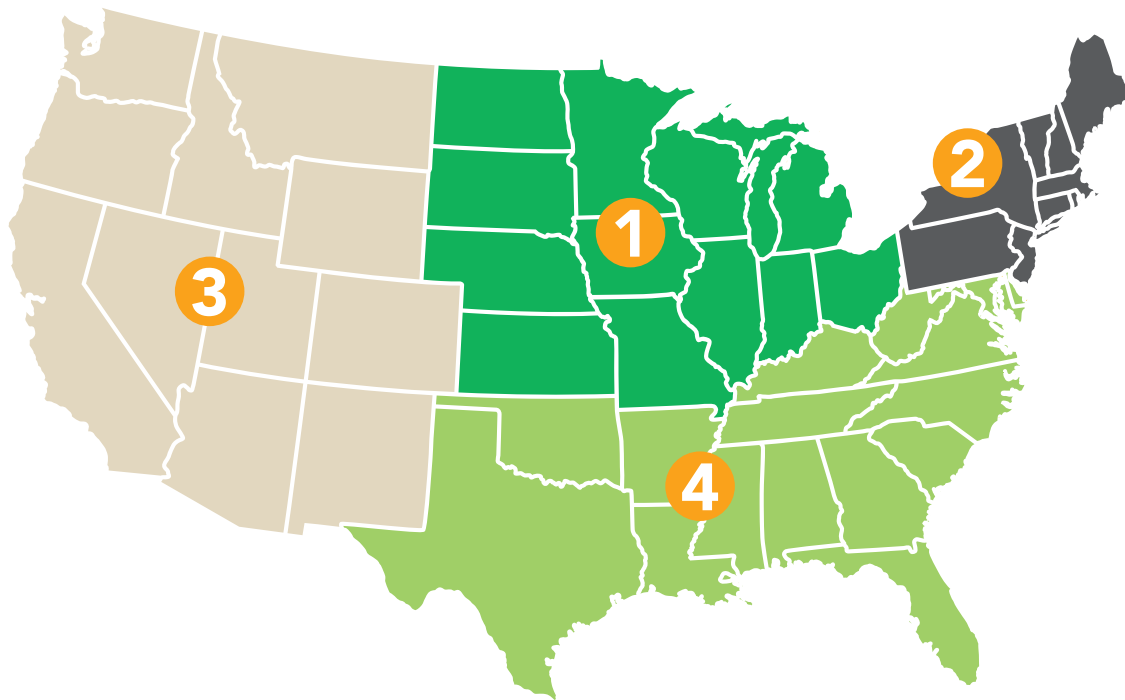


The PROGRESSIVE FARMER



Our 2017 circulation: 501,416



1 North Central — 249,032

Illinois	33,700	Missouri	18,072
Indiana	18,084	Nebraska	25,254
Iowa	40,350	North Dakota	12,192
Kansas	20,056	Ohio	16,995
Michigan	9,027	South Dakota	14,616
Minnesota	28,254	Wisconsin	10,957



2 Middle Atlantic/New England — 9,891

Connecticut	243	Pennsylvania	5,062
Maine	265	Rhode Island	25
Massachusetts	244	Vermont	312
New Hampshire	128		
New Jersey	481		
New York	3,131		

3 Mountain/Pacific — 31,792

Arizona	1,268	New Mexico	1,793
California	4,984	Oregon	2,060
Colorado	5,402	Utah	918
Idaho	3,080	Washington	3,598
Montana	6,698	Wyoming	1,589
Nevada	402		

4 South — 210,700

Alabama	8,775	Mississippi	8,046
Arkansas	11,419	North Carolina	23,323
Delaware	1,641	Oklahoma	12,728
Florida	5,237	South Carolina	6,228
Georgia	13,250	Tennessee	11,542
Kentucky	32,931	Texas	30,402
Louisiana	6,625	Virginia	24,742
Maryland	6,234	West Virginia	7,575



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