

EVENT SPONSORSHIP

Fully-integrated event opportunities



2016 DTN/The Progressive Farmer Ag Summit

December 5-7, 2016 | Fairmont Chicago Millennium Park

- Provides new perspectives for producers with expert insight and on-message presentations from industry thought leaders
- A high-value producer connection point, supported by our team of industry-leading editors and advisors
- Commitment to the on-going education of progressive producers, including next-generation and critical business topics
- Offering first-class amenities, including hotel facilities, meals, evening receptions, and networking events at popular Chicago destinations
- Additional partner opportunities: focus groups, private VIP events, receptions, room drops, hotel key card messaging, transportation, and live video sponsorships that support interaction with sponsors

DTN University

You can co-sponsor one or both of our DTN University sessions focused on estate tax and risk management for rookies, in Chicago.

Online seminars

Sponsor an educational “webinar” on hot topics like ag business concerns, market trends, weather outlooks, and new technology. Partnering with our analysts and editors can position you as a valued subject matter expert.

Tradeshows

Strategically align your brand with our experts on highly-relevant topics, such as sustainability, risk management, market trends, and weather outlooks. Sponsorships are available at agriculture tradeshows nationwide.

2015 AG SUMMIT ATTENDANCE RECAP

Total attendees	773
Averages	
Farm size	4,602 acres
Cropland acres	4,591 acres
Corn acres	2,256 acres
Soybeans acres	1,781 acres
Wheat acres	1,201 acres
Grain sorghum acres	739 acres
Cotton acres	1,086 acres
Beef cattle owned	863 head
Hogs sold	11,107 head
Dairy cows milked sold	735 head

WE'LL COME TO YOU

Bring our experts and editors in-house to share their knowledge at your next customer event, company meeting, or training seminar. Ask your sales representative for details.



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