

# The PROGRESSIVE FARMER



## 2017 publishing schedule\*

Issue	Ad closing/ IOs due	Insert & coverwrap material deadline	ROP ad material deadline	Delivery
January 2017 (winter)	11/17/16	11/28/16	11/30/16	01/01/17
February 2017	12/15/16	12/26/16	12/28/16	02/01/17
Mid-February 2017 (ReadEx issue)	12/29/16	01/09/17	01/11/17	02/15/17
March 2017	01/19/17	01/30/17	02/01/17	03/01/17
April 2017	02/16/17	02/27/17	03/01/17	04/01/17
May 2017	03/16/17	04/03/17	04/05/17	05/01/17
June 2017	04/20/17	05/01/17	05/03/17	06/01/17
July 2017	06/01/17	06/12/17	06/14/17	07/15/17
August 2017	06/15/17	06/26/17	06/28/17	08/01/17
September 2017	07/20/17	07/31/17	08/02/17	09/01/17
October 2017 (ReadEx issue)	08/17/17	08/28/17	08/30/17	10/01/17
November 2017	09/14/17	09/25/17	09/27/17	11/01/17
Mid-November 2017	09/28/17	10/09/17	10/11/17	11/15/17
December 2017	10/19/17	10/30/17	11/01/17	12/01/17

\*This is a preliminary schedule, dates are subject to change



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