



Allendale Inc.

McHenry, Illinois

Formed in 1984, Allendale Inc. is a diversified research and brokerage firm with a general focus on agricultural commodities. Allendale's brokerage services focus on clients' needs which range from marketing grain for producers to procurement by end users.

Allendale is one of the few research advisory firms in the United States that develops its own economic analysis. Analysts continually research commodities and global agricultural economic developments in order to provide the worldwide data needed to inform and guide Allendale's accounts.

Allendale has branch offices across the United States, has completed contract work for the U.S. State Department AID, and has testified at several Congressional hearings.

The challenge

"We were looking for a quote service which had analysis of futures and options," said Paul J. Georgy, president, Allendale Inc. "We also wanted a product we could access on the Internet — and was reliable." Georgy and his team found those requirements in DTN ProphetX Commodities Edition.

The DTN solution

DTN ProphetX Commodities Edition is a comprehensive solution for commodity futures trading. It provides an industry-leading array of innovative productivity features, advanced analytics, order execution, and performance enhancements.

The Allendale team relies on the technical analysis and option analytics tools that the solution provides. DTN ProphetX Commodities Edition's tools filter data to create a strong contextual relationship between quote displays, charts, and industry news. A single click allows the user to access all relevant information for a particular commodity or market, and to view information in an intuitive and flexible manner.

The results

"It helps us analyze technical chart formations and provide more accurate option information," said Georgy. DTN ProphetX Commodities Edition's extensive 'drag and drop' capabilities and keyboard shortcuts help Allendale's staff to create new displays from existing data, including spread displays, chart overlays, or a news search filter from a list of symbols in a quote display — with two mouse clicks — for the information they need, faster.

DTN ProphetX Commodities Edition conveniently helps users organize and display information, and easily customize quote content. Industry-specific displays such as crack spreads, crushes, or strips are as simple as a click of the mouse.



“Our sales person was cordial and knowledgeable about the product. The customer service for DTN Prophet X has been excellent — and is extremely important to us,” added Georgy.

The client's view

“DTN ProphetX Commodities Edition has been a great asset in analyzing option values. The charts are excellent. Moving from one commodity to another is very efficient, which allows us to service our clients more effectively. Time is money.”

Paul J. Georgy, president, Allendale Inc.

