



DTN AgHost®

Your customers need instant access to a variety of on-demand information, from weather forecasts to the latest market quotes. They want knowledgeable, actionable advice to help them maximize their business. They also need to conduct business and transact sales anytime, from any place. If you don't deliver the communications tools they need, it's simple: they'll take their business elsewhere.

DTN AgHost ensures that you are equipped to provide all of this and more, while delivering great customer service. You will differentiate your business with customized communication tools—and you can increase your revenues.

Create your own customized, web-based storefront.

DTN AgHost will get you up and running as fast as possible. We'll work with you to select the right attributes for your website—including template, navigation, and layout. We'll build out your website to your specifications, and give it the unique look and feel of your brand. We'll ensure your site is compatible with mobile devices, so your customers can use and enjoy it anywhere, any time. We'll even host your site on our own secure servers and redundant data centers, and train you to easily make updates and modifications.

“Our staff relies on the excellent service and constant drive for improvement from the DTN/The Progressive Farmer staff to always make our service the best that it can be.”

Grain merchandiser, All American Co-op

For a free demo or to learn more, call **1.888.703.0096** or visit **www.dtn.com/AgHost**



Once complete, you'll have your own branded, powerful electronic storefront. The next step is deciding what communications tools to build into that interface. You have a wealth of possibilities:



Feature your own messaging and content prominently.



Integrate our traffic-driving, award-winning news, market quotes and analysis, and tools that your customers need.



Display real-time grain and other commodity prices, cash bids, and added market information without manually updating your site.



Deliver high-value, hyper-local weather content and short and long-range forecasts—including wind speed, growing degree days, crop moisture index, and more.



Allow select customers to make buy/sell offers, which you can verify and choose to accept, reject, or counter.



Enable your site to target top producers with high-impact advertising.



Send targeted emails or text messages through your site, easily communicating bids, time-sensitive exclusive offers, and marketing opportunities.



Provide your customers with reports and updates on completed transactions and open offers.



Offer timely e-newsletters to reduce your printing and postage costs.



Archive all outbound messages and alerts for peace of mind and compliance with your business policies.

Communications are too important not to be done right. DTN AgHost makes sure you project an innovative, professional image, showcase your unique capabilities, and drive great customer experiences that build loyalty.

Why DTN?

DTN is the independent, trusted source of actionable insights for 600,000 customers focused on feeding, protecting, and fueling the world. Customer-centric and employee-driven, DTN focuses on empowering agriculture, oil and gas, trading, and weather-sensitive industries through continuous, leading-edge innovation. The company produces *The Progressive Farmer* magazine, the premier publication in agriculture. DTN is based in Minneapolis with offices globally.