



## Offering unparalleled editorial quality

Farmers read *Progressive Farmer*. Farmers value our content. Farmers use what they read to be successful.

Our readers and advertisers are the real winners

While winning awards is meaningful to our editorial teams, the real winners are our readers and advertisers who benefit from our highly-relevant content, delivered via engaging, well-designed magazine, Web, and satellite vehicles to an unmatched, diverse audience.

### Big wins at the 2018 North American Agricultural Journalist Writing Competition (NAAJ)

- 101 NEWS CATEGORY 2<sup>nd</sup> Place: Jim Patrico
- 102 SPOT NEWS CATEGORY 3<sup>rd</sup> Place: Pam Smith
- 104 SERIES CATEGORY 3<sup>rd</sup> Place: Chris Clayton and Jim Patrico
- 106 EDITORIAL CATEGORY 2<sup>nd</sup> Place: Urban Lehner
- 107 BLOG CATEGORY 1<sup>st</sup> Place: Mary Kennedy and 2<sup>nd</sup> Place: Pam Smith



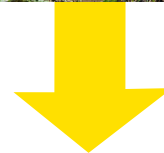
### 2018 Neal Award Winners

Winners of Best Instructional Content Category for Handy Devices:

- Dan Miller
- Donovan Harris
- Ray Watkins Jr.
- Ralph A. Mark Jr.



\*DTN/Progressive Farmer was the only ag media company to win a Neal.



We help our readers to:

- Manage risk and protect profits
- Secure better prices
- Gain industry insight
- Efficiently plan for the future