

# The PROGRESSIVE FARMER



## 2018 editorial highlights

Each edition of *The Progressive Farmer* provides in-depth content on the issues affecting today's farm businesses. Our unique, award-winning editorial includes stories on innovative farm management and crop production practices, land stewardship, analysis on volatile markets, seasonal weather outlooks, beef production, and the latest in equipment and precision ag technology. In addition to regular features, we also provide rich content on select topics. The following are some of the subjects we are covering in 2018.

### January 2018

IO due: 11.17.17                      Art due: 11.29.17

Major features:  
[Make Your Farm A Test Plot](#)

[Ag Summit Summary](#)  
 Highlights of presentations from keynote speakers at the DTN/*The Progressive Farmer* Ag Summit.

[CattleLink](#)  
 Beef Quality Assurance (BQA)

### Your Land

- [Grasslands](#)
- [Outdoors: Pond](#)
- [Western Red Cedar](#)

### Your Farm

- [IrrigationExtra](#)
- [Tools/Tips](#)
- [Life Lesson](#)
- [Welding Series: Aluminum](#)
- [CropLink](#)
- [More Interseeders](#)
- [State of Machinery Industry](#)

- [Agronomists In The Showroom](#)
- [Dicamba Decisions](#)
- [Million Dollar Trio](#)
- [Full Package Deal for Palmer](#)
- [Planning for Uncertain Times](#)
- [High Yield Big Returns - Cotton](#)

### Your Life

- [Alphabet Soup](#)
- [A Cooperative Approach](#)
- [Recipe of the Month](#)

### February 2018

IO due: 12.15.17                      Art due: 12.27.17

Major features:  
[America's Best Young Farmers and Ranchers](#)  
 Eighth annual best young farmers and ranchers program, profiles of five winners from our national contest.





## Emergency Emergency

Why Jeff Brown wants his corn all up within 24 hours and how it achieves it.

## CattleLink

Forages/Hay/Grazing

## Your Land

- Von Miller

## Your Farm

- IrrigationExtra
- Manure Power
- Good Will Goes Long Way
- Cattle Covers

## Your Life

- FarmHer
- A Different Kind of Dairy
- Recipe of the Month

## May 2018

IO due: 03.16.18

Art due: 03.28.18

## Major features:

### Game Changers

Series of profiles features farmers/ranchers who are truly making a difference in agriculture. "Making a difference" includes: production, marketing, business, diversification, community involvement (local, state, national).

## Livestock Outlook

What is happening to beef herd numbers and is the strong market for cow/calf producers still underway?

## CattleLink

Profitability

## Your Land

- Rocky Ranches
- Monarchs

## Your Farm

- IrrigationExtra
- Welding Tips
- CC Calendar

## Your Life

- Rural Commitment
- Second Career
- Recipe of the Month

## June 2018

IO due: 04.20.18

Art due: 05.02.18

## Major features:

### Rural Revival

Farm Living Infrastructure...elder care, internet, rural hospitals.

## CattleLink

Stockers

## Your Land

- Moving Pastures
- OUTDOORS: SxS review

## Your Farm

- Sorghum
- Protect Rural Waters
- Crops As Solar Collectors

## Your Life

- Rural Revival
- Recipe of the Month

# EDITORIAL CALENDAR

## July 2018

IO due: 06.01.18

Art due: 06.13.18

Major features:  
TBD

CattleLink  
Beef's Consumers

Your Land  
• Waggoner Ranch

Your Life  
• The Opioid Epidemic  
• Recipe of the Month

## August 2018

IO due: 06.22.18

Art due: 07.05.18

Major features:  
**Ranching Around The Wall**  
Undocumented aliens coming through ranches and how they deal with them.  
hecklist for a trouble-free harvest.

CattleLink  
Calving/Preconditioning

Your Land  
• Northeast Iowa

Your Farm  
• GrainSafety

Your Life  
• The Silicon Prairie  
• Recipe of the Month

## September 2018

IO due: 07.20.18

Art due: 08.01.18

Major features:  
TBD

CattleLink  
Marketing

Your Life  
• Rural School Survival  
• Recipe of the Month

## October 2018

IO due: 08.17.18

Art due: 08.29.18

Major features:  
TBD

CattleLink  
Herd Health

Your Life  
• Recipe of the Month

## November 2018

IO due: 09.14.18

Art due: 09.26.18

Major features:  
**Champion Soybean Yields**  
Special section on the best production practices of the nation's leading soybean growers.

CattleLink  
Winter Conditioning

Your Life  
• Recipe of the Month



