

Progressive FARMER

AG'S MOST-AWARDED
EDITORIAL TEAM



Fully-integrated event opportunities

2018 DTN/Progressive Farmer Ag Summit

The Power of Actionable Insights; Turn your farm business challenges into triumphs

December 3-5, 2018 | Fairmont Chicago Millennium Park Hotel

- Provides new perspectives for producers with expert insight and on-message presentations from industry thought leaders
- A high-value producer connection point, supported by our team of industry-leading editors and advisors
- Commitment to the on-going education of progressive producers, including next-generation and critical business topics
- Offering first-class amenities, including hotel facilities, meals, evening receptions, and networking events at popular Chicago destinations
- Additional partner opportunities: focus groups, private VIP events, receptions, room drops, hotel key card messaging, transportation, and live video sponsorships that support interaction with sponsors

DTN University*

You can co-sponsor one or both of our DTN University sessions focused on estate tax and risk management for rookies, in Chicago.

Online seminars

Sponsor an educational "webinar" on hot topics like ag business concerns, market trends, weather outlooks, and new technology. Partnering with our analysts and editors can position you as a valued subject matter expert.

Tradeshows

Strategically align your brand with our experts on highly-relevant topics, such as sustainability, risk management, market trends, and weather outlooks. Sponsorships are available at agriculture tradeshows nationwide.

2017 Ag Summit attendance recap

TOTAL ATTENDEES	474
Average acreage levels:		
Total farm size		4,462 acres
Cropland		4,336 acres
Corn		2,523 acres
Soybeans		1,177 acres
Wheat		1,990 acres
Grain sorghum		741 acres
Cotton		1,047 acres
Beef cattle owned		617 head
Hogs sold		10,094 head
Dairy cows milked/sold		1,026 head

We'll come to you

Bring our experts and editors in-house to share their knowledge at your next customer event, company meeting, or training seminar. Ask your sales representative for details.



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