



Fully-integrated event opportunities

2017 DTN/The Progressive Farmer Ag Summit

Theme: Conquer Ag's Cycles: Strategies to Drive Your Farm's Performance

December 4-6, 2017 | Fairmont Chicago Millennium Park

- Provides new perspectives for producers with expert insight and on-message presentations from industry thought leaders
- A high-value producer connection point, supported by our team of industry-leading editors and advisors
- Commitment to the on-going education of progressive producers, including next-generation and critical business topics
- Offering first-class amenities, including hotel facilities, meals, evening receptions, and networking events at popular Chicago destinations
- Additional partner opportunities: focus groups, private VIP events, receptions, room drops, hotel key card messaging, transportation, and live video sponsorships that support interaction with sponsors

DTN University

You can co-sponsor one or both of our DTN University sessions focused on estate tax and risk management for rookies, in Chicago.

Online seminars

Sponsor an educational "webinar" on hot topics like ag business concerns, market trends, weather outlooks, and new technology. Partnering with our analysts and editors can position you as a valued subject matter expert.

Tradeshows

Strategically align your brand with our experts on highly-relevant topics, such as sustainability, risk management, market trends, and weather outlooks. Sponsorships are available at agriculture tradeshows nationwide.



2016 AG SUMMIT ATTENDANCE RECAP

| | | |
|------------------------|-------|-------------|
| Total attendees | | 631 |
| Averages | | |
| Farm size | | 4,392 acres |
| Cropland acres | | 4,387 acres |
| Corn acres | | 2,370 acres |
| Soybeans acres | | 1,790 acres |
| Wheat acres | | 1,921 acres |
| Grain sorghum acres | | 7111 acres |
| Cotton acres | | 1,159 acres |
| Beef cattle owned | | 711 head |
| Hogs sold | | 11,159 head |
| Dairy cows milked sold | | 1,135 head |

WE'LL COME TO YOU



Bring our experts and editors in-house to share their knowledge at your next customer event, company meeting, or training seminar. Ask your sales representative for details.



www.dtnpf.com/advertising

