

The PROGRESSIVE FARMER



2018 publishing schedule*

Issue	Ad closing/ IOs due	Insert & coverwrap material deadline	ROP ad material deadline	Delivery
January 2018 (winter)	11/17/17	11/27/17	11/29/17	01/01/18
February 2018	12/15/17	12/26/17	12/27/17	02/01/18
Mid-February 2018 (ReadEx issue)	12/29/17	01/08/18	01/10/18	02/15/18
March 2018	01/19/18	01/29/18	01/31/18	03/01/18
April 2018	02/16/18	02/26/18	02/28/18	04/01/18
May 2018	03/16/18	03/26/18	03/28/18	05/01/18
June 2018	04/20/18	04/30/18	05/02/18	06/01/18
July 2018	06/01/18	06/11/18	06/13/18	07/15/18
August 2018	06/22/18	07/02/18	07/05/18	08/01/18
September 2018	07/20/18	07/30/18	08/01/18	09/01/18
October 2018 (ReadEx issue)	08/17/18	08/27/18	08/29/18	10/01/18
November 2018	09/14/18	09/24/18	09/26/18	11/01/18
Mid-November 2018	09/28/18	10/08/18	10/10/18	11/15/18
December 2018	10/19/18	10/29/18	10/31/18	12/01/18

*This is a preliminary schedule, dates are subject to change



Sales contacts next page...



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