The best business and operational intelligence.

To be profitable, you need the most current and accurate information possible. It can help you save valuable resources and optimize your decision making. You also have the added challenge of maximizing operations and yields. MyDTN supports all of this and more.

MyDTN is the leading independent, trusted source of actionable insights and market information. It provides proven temperature and precipitation forecast accuracy, proprietary industry coverage from our award-winning newsroom, and more. With it, you can make fast, effective buying and selling decisions with key information, such as commodity and cash market prices and unbiased market analysis. Most importantly, it keeps you connected anywhere your work takes you, even in the field.

Simply put, we are ag’s most trusted source of information and MyDTN delivers it all in one easy-to-use platform.

- Stay on top of the industry with our award-winning editorial team’s proprietary news content and independent market commentary.
- Spot trends and nearby opportunities with the industry’s largest database of local grain bids and prices.
- Manage logistics and schedule tasks with the industry’s top-rated temperature and precipitation forecasts for 10 years, plus our patented precipitation timing tool.
- Grow yields and reduce risks with local weather insight, plus specialty tools for spraying and nitrogen management. Better time fertilizer applications with our GDD calculator.

“To me, MyDTN, is a one-stop source for finding just about anything I need to know about: agriculture markets, weather, foreign policy discussions, and issues.”

Mark Nowak
MyDTN takes marketing to the next level with our DTN Six Factors® Market Strategies, an unbiased advisory service for managing commodity and input price risks. It uses our proprietary methodology, which blends both technical and fundamental analysis best practices. The result is easy-to-follow, independent insights and pragmatic recommendations for futures and cash marketers alike. You can discover rare marketing opportunities and lock in your best prices sooner.

**Personalize MyDTN to your operations.**

MyDTN is designed so that time-critical, decision supporting insights are never out of reach. What’s more, you can customize its interface and filter the information to ensure you always see the content you need. Powerful alerts let you know when you have a favorable buying or selling opportunity, when the weather may impact your operations, or if a price fluctuation poses a risk to your bottom line. Optimized to work on tablets, smartphones, and other devices, MyDTN keeps you connected and agile anywhere, any time.

New tools for smarter field operations.

DTN Spray Outlook minimizes drift and inversion issues common with today’s chemicals. When paired with a DTN Ag Weather Station, it provides hour-by-hour outlooks and shows the level of risk for each location using red/yellow/green color coding. This helps you maximize spray windows, ensure proper timing, and make the most of your input investments.

DTN Nitrogen, powered by Adapt-N, works with a DTN Ag Weather Station to provide a true field-level view of your nitrogen use. It allows you to target timely, in-season applications at the correct rate, reduce nitrogen loss, and find new ways to improve performance. You can even save money by applying nitrogen only where it is truly needed. In independent study, the technology demonstrated a $30/acre boost in profits and a 35 percent reduction in nitrogen loss.

**Try MyDTN for yourself and experience how it can help improve your business.**

“I don’t want to use the word addictive, but you’re almost to the point if you don’t have access to this information it’s like ‘oh what’s going on today?’ If you had to have one source to access what you need to help make decisions, I mean there’s no doubt in my mind DTN is that.”

Mark Nowak

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www.dtn.com • Producer sales: 888.350.0972 • Agribusiness sales: 877.806.6620

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