



DTN Connect gives you critical insights and helps you deliver superior customer service.

As with any industry, you won't succeed unless you deliver good customer service, so you need tools that help you optimize engagement and collaboration with producers. They rely on you for industry information and advice about how best to optimize their operations and profits. The better you can deliver, the more value you can offer — and the more engagement and sales you can generate.

It links meaningful agricultural and customer information to your sales process, enabling your internal teams to collaborate better and support them with information and advice that truly pays off. Your organization will be more relevant and offer greater value — and that can boost engagement and sales.

"DTN provides the CRM tool that allows us to log a lot of these calls and log the information that we're gathering on these calls. We have the ability to work across divisions and be able to communicate the information we're gathering."

CPI Co-op

DTN Connect

With DTN Connect, you'll have line of sight into your customers' operations and can uncover new sales opportunities to help them.

It integrates producer invoices, bookings, field boundaries, contracts, fertilizer and seed order processes, and other information into a single application. It also connects with precision ag platforms, back office systems, and more to streamline operations and produce a unified view of everything for easier management.

Its scenario calculator generates proposals by field or farm and creates opportunities for you to advise on seed, crop protection, and fertilizer selection strategies.

You can quickly create objectives from lead cards and customer segmentation tags, and empower your employees to view and develop their own objectives.

It automates fertilizer and seed orders, for more efficient operations.

You can uncover cross-selling opportunities by performing gap analyses across your customer base that are dynamically updated.

It identifies gaps in the customer's share of wallet spend with you, as well as opportunities to buy grain efficiently and at competitive prices.

It tracks sales personnel activities, helping your management foster better collaboration and generate better solutions with your customers.

Boost your business by helping producers drive revenue. With DTN Connect you can improve your service and bottom line by helping your customers improve theirs.