

Use content to differentiate your company online.

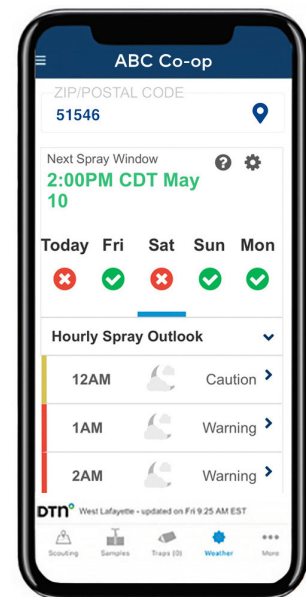
Your customers need instant access to a wide variety of information, from detailed local weather forecasts to the latest market quotes for their area. They want knowledgeable, actionable advice to help maximize their bottom lines. They also need to conduct business and transact sales anytime, from any place.

DTN Content Services ensures that you are equipped to provide all of this and more while delivering the highest level of customer service. You will differentiate your business and brand with value-added content that truly engages your customers and helps build greater loyalty.

DTN Content Services will provide you with an added edge, driving more traffic to your website. We'll work with you to select the right features for your site, including markets, weather, industry news, and cash bids content.

With our web services and interactive widgets, you can get the value you need with the unique look and feel your brand requires. Our DTN Content Services are compatible with mobile devices, so your customers can use and enjoy it anywhere, any time.

You've worked hard to create an online presence that reflects your brand's unique look and feel. The content you add should complement it. We deliver a wide variety of content and features to help you best engage your customers.



Add high-value local weather content, like our spray outlook to your website.

DTN Content Services

The weather web service, in JSON or XML format, displays daily and hourly weather observations and forecast information.

The highly-engaging interactive map widget allows users to animate, pan, and zoom to view various Ag weather layers, from radar to growing degree days.

The cash bids web service, in JSON or XML format, displays your cash bid information based on what you have entered in our cash bids publisher.

The markets web service, in JSON or XML format, features delayed futures and options strike view information.

The interactive futures chart widget presents delayed market data trends and allows users to customize their chart views.

The news web service, in JSON or XML format, delivers news and blog information covering ag categories from market news to corn to cattle — and much in between.

Our easy-to-configure local weather widget showcases current conditions and/or a 5-day forecast.

Our interactive cash bid chart widget showcases your cash bid information, including current price and basis, as well as three-year average price and basis.

Advanced DTN Content

- The advanced futures chart widget displays the delayed market data trends of our standard futures chart widget, while adding interactive features for users to apply studies and indicators to better understand market trends.
- The advanced cash bids chart widget displays your cash bids data trends and provides even greater interactivity by allowing users to select the location, commodity, data, date range and delivery period that they are most interested in.

Premium DTN Content

- The premium spray outlook widget provides insight into optimal spray windows based on specific thresholds with daily and hourly views.
- The premium markets strategy widget provides marketing insights for buying and selling based on our proprietary DTN Six Factors® analysis.
- The premium hourly forecast widget provides an hourly forecast of key weather information over a 24-hour period.
- The premium extended forecast widget provides a longer range daily forecast of key weather information over a 10-day period.

Our leading content includes exclusive ag coverage and thought leadership from our editorial staff, which has been recognized with more than 260 industry awards in just the last five years.