



## Deliver a higher level of service

Your ability to manage product and credit allocations is absolutely critical to your efficiency and profitability; it's crucial to that of your customers, too. The trouble is finding a fast and secure way to accurately communicate current credit and product availability, as well as lifting ratatability, to your individual customers. We can help.

### Introducing DTN Allocation Viewer

Available worldwide, DTN Allocation Viewer is a powerful optional extension of our popular DTN TABS® credit and supply management solution.

#### With DTN Allocation Viewer you can:

- **Enhance your customer service** — Easily communicate product availability and individual customer allocations using your own secure online portal and custom alerts.
- **Reduce your support overhead** — Its clear information and online interface reduce phone calls, allowing your staff to focus on other tasks.
- **Avoid unexpected denials at the terminal** — Save your customers time, money, and stress by allowing them to check allocations before dispatching trucks.
- **Improve contract ratatability** — Help your customers ensure their ratatability by keeping them informed of their current product allocations.

## DTN Allocation Viewer

**Control what you share** — You can choose the level of information you share and with which customers. This helps ensure both the privacy and integrity of each customer's allocations and ratability — and their trust.

**Easy to understand** — DTN Allocation Viewer offers your customers a focused display of their available allocations — by product or credit. A brief summary line and color-coded supply availability — using green, yellow, and red — quickly and clearly communicate their status at a glance.

Likewise, your customers can view the availability status of different channels to which they might belong — such as branded and unbranded — separately. And by filtering or expanding and collapsing various detail options, they can customize the view to focus on what's most important to them.

**Alert your customers** — Notify your customers of potential issues. With DTN Allocation Viewer's customizable alerts, customers can set up various levels of alerts to let them know when their credit or allocations are running low, and you can set them for all of your terminals and products.

**Facilitate greater communication** — With DTN Allocation Viewer, you're not only communicating with your customers, they can communicate with you. The solution allows them to email requests for additional loads, which you can then approve, deny, or alter using your computer or smartphone — giving you full control. The customer will then receive your response via email, ensuring timely communication.

There's even an optional forecast module that allows you to gather customer feedback regarding their future allocation needs — helping reduce last-minute requests and ensure adequate supplies.

**Stand out from the competition** — By providing this value-added service, you help your customers better protect their efficiency and profitability, and serve the needs of their own customers. This establishes you as a trusted business partner, which not only builds greater loyalty — it also sets you apart in today's highly competitive marketplace.

**Tailor it to your operations** — We offer two different levels of functionality within DTN Allocation Viewer. This allows you to select the option that best suits your organization's current needs. And our ongoing commitment to product innovation and direct incorporation of customer feedback into our product road map helps ensure that we support your needs as they grow and change.