DTN FastRacks can help you win.

24-hour pricing used to be standard in the fuel selling industry. But technology has ushered in a time when rack prices change multiple times every day. Accordingly, sellers today need real-time pricing information more than ever before. Those who have it can react and adapt more quickly to change than their competitors, and consequently can be more profitable. Those without access to this information are losing more money and falling further behind every single day.

DTN FastRacks harnesses the full power of our communications platform to provide the latest prices, news, and analysis. As a result, it’s the clear market leader with the unique ability to help you make the best fuel selling decisions and stay ahead of your competition.

DTN FastRacks provides actionable insights that can give you a selling edge in today’s market. Here’s how:

• It features the fastest, most comprehensive, most accurate pricing information in the industry. Our system includes approximately 800 unique products at more than 1,900 terminals in the United States and Canada. It gathers 96 percent of this information electronically, minimizing human delays and error more than any other service. In addition, prices are subject to rigorous quality control checks and reviews as they come in.

• Prices are updated in real time throughout the day, as suppliers in the market make moves and change prices. This maximizes your ability to react and adapt to changes in the market, stay ahead of your competition, and protect your margins.

In this thin-margin industry, superior market intelligence and actionable insights are your key to a competitive edge and a better bottom line. There is no more accurate, timely source of rack price discovery than DTN FastRacks.
• When prices change, it can alert you in real time. Each alert is a detailed analysis of rack prices that have made intra-day changes, giving you a complete picture of the changing market—including multiple terminals in a single alert.

• Snapshot price position reports are delivered periodically throughout the day, every day. The system begins sending reports at 5:15 a.m. central time, so you can assess your competitive market position and analyze rack averages and overnight rack price movements. It then follows up with reports around noon and in the evening so you can monitor and analyze changes as the day goes on.

• We deliver information in a variety of formats. We also have a team of experts standing by to help you rework reports and find the format that’s best for you. No matter how your business operates, we’ll give you a report that fits and optimizes your operations.

Combing speed and accuracy with history.

In addition to a constant, real-time flow of information from within the industry, DTN FastRacks History gives you access to a wealth of historical information and insights to add context and help you make better selling decisions. Specifically, it contains a full three years of spot market and supplier prices for branded and unbranded products in gasoline, diesel, ethanol, and propane.

With this valuable insight, you can:

• Enhance your contract pricing decisions.
• Validate your own prices.
• Compare your prices with the competition.