



# Accurate price quotes at a glance

PFP S.p.A., Modena, Italy

**"Even though we have only been using DTN ProphetX for a short time, the personal support from DTN has been very impressive. In addition to the one-on-one sessions where DTN technicians helped us customize the solution for our trading practice, whenever we have needed support DTN responded readily and efficiently."**

PFP S.p.A.

PFP S.p.A. is one of Italy's fastest-growing traders of bio-based commodities, with a primary focus on biodiesel. Since its founding in 2005, PFP Group has grown to trading approximately 100,000 tons of biodiesel and 120,000 tons of vegetable oils and fats per year, serving the energy, agriculture, and consumer sectors. PFP Group also has a growing industrial practice with Italian refineries for biofuels. In addition to its headquarters in Modena, Italy, it has offices in Milan, Rome, Rotterdam (Netherlands) and Dakar (Senegal).

**DTN**

**"I think that having a tool like DTN ProphetX is one of the key components to developing a trading business."**

### **What they were up against.**

When analyzing contracts, PFP S.p.A. traders require a vast array of information to make accurate performance projections. Current market trends, especially the volatility of the fuel market, also require that traders receive that information in real time. Price changes, important market news, and even weather projections can signal an opportunity to capitalize on favorable conditions. Historical analysis is also essential when considering the potential value of transactions. These real-time information requirements result in a highly complex flow of information, and PFP S.p.A. needed a powerful analytical tool to synthesize it.

### **What we did to help.**

The company chose DTN ProphetX® Energy Edition — a complete market data solution from the front to back office that delivers exceptional power, productivity, and reliability. The solution enables PFP S.p.A. to link together a wealth of information for up-close monitoring, charting history, and full analysis. Price alerts can be set via pop-up or email, and the software also includes DTN's highly accurate proprietary weather forecasts and severe weather warnings.

### **What the impact was.**

In PFP S.p.A.'s experience, having live price quotations of the four or five products it deals with every day is a must. It relies tremendously on DTN ProphetX for this; the solution offers a straightforward platform with an easy-to-use, intuitive user interface, and DTN staff work with PFP S.p.A. as needed to create a customized tool to meet its actual needs.

PFP S.p.A. has found DTN ProphetX to be a superb product in terms of quality, reliability, and pricing. Having used other services before, it was clear that the data integration, analytical power, price, intuitive nature of the tool, and quality of the personal support made DTN ProphetX the best option.