



Reliable real-time energy market information

Texican Horizon Energy Marketing,
Charlotte, North Carolina

"We get top-rate quality data and all the options – and we spend half as much as we used to on securing and managing data. DTN ProphetX Energy Edition is absolutely the best combination of quality data, price, and ease of use in the market."

Texican Horizon Energy Marketing

Texican Horizon Energy Marketing is a wholly owned subsidiary of Houston-based Texican Natural Gas Company – one of the leading independent gas suppliers in the nation. Texican transports more than 400 million cubic feet of natural gas each day to industrial, commercial, and municipal customers throughout the southeastern United States, while Texican Horizon is the largest gas marketer in the Carolinas. Texican's 25 employees focus primarily on great customer service, and they provide the finest services and best prices in the industry to make customers' jobs easier and their businesses more effective and profitable.

DTN^o

"It is so easy and quick to link gas prices into spreadsheets for our clients. I'd estimate that it saves a full hour each day in managing data."

What they were up against.

Texican deals with over-the-counter and physical markets, and it needed to have reliable real-time information on NYMEX trading so it could provide a fair price to consumers. With constant price fluctuations, it is often difficult to know where the bid and ask are at a given moment. From an operations standpoint, it's important to link gas prices into spreadsheets for easy use in preparing financials and market analysis documents, as well as create budgets for clients.

What we did to help.

Texican chose DTN ProphetX® Energy Edition for its high-quality data and outstanding value. Employees use the product primarily to keep track of energy prices such as natural gas, crude oil, heating oil, propane, and gasoline. They also find the news service and alerts helpful in keeping tabs on the latest in the markets. At times, the information helps to shape decisions the company makes on behalf of its customers.

Texican also constantly uses DTN ProphetX Energy Edition's graphing and data presentation capabilities, and has found DTN's customer service to be phenomenal.

What the impact was.

Texican Horizon Energy Marketing feels the quality of DTN ProphetX Energy Edition's data is extremely high — so good, in fact, that it expanded its use of the platform from one to 10 subscriptions within six months. With 10 subscriptions in-house, the company estimates it spends half of what it used to on data management, yet it receives tremendous value and saves significant time. For example, linking gas prices to spreadsheets for clients saves about a full hour each day.

Most importantly, Texican has credited the quality of DTN's data and its analytical capabilities with making a significant contribution to Texican's most important goal: great customer service.