Fully-integrated Event Opportunities

DTN Ag Summit

Fairmont Chicago Millennium Park Hotel - Annually in December

- Provides new perspectives for producers with expert insight and on-message presentations from agriculture’s thought leaders
- A high-value producer connection point, supported by our team of industry-leading editors and advisors
- Commitment to the on-going education of the nation’s best producers, including next-generation farmers
- Offering first-class amenities, including hotel facilities, meals, evening receptions, and networking events at popular Chicago destinations
- Additional partner opportunities: focus groups, private VIP events, receptions, room drops, hotel key card messaging, transportation, and live video sponsorships that support interaction with sponsors

Pre event workshops relevent for every generation of farmers.

Sponsorships will be tailored to help you engage with the nation’s best farmers.

2018 Ag Summit attendance recap

32 US States, 3 Provinces, 8 Countries

627 Total Farmer and Agribusiness Registrations

Average acre levels:
- Total farm size: 4,797 acres
- Corn: 2,566 acres
- Soybeans: 1,559 acres
- Wheat: 495 acres
- Cotton: 1,535 acres
- Beef cattle owned: 715 head

DTN Ag Summit Themes:

2007 Grow and Prosper: Producer Strategies for High-Risk, High-Reward Agriculture
2008 Brave New Worlds: Your Map for Managing Ag Risk
2009 Navigating Change: How to Profit in Turbulent Times
2010 Recalibrate for the New Normal
2011 Ag’s 2012 Challenge: Rebalancing Risk and Reward
2012 Agriculture 2.0: Business Intelligence for Tomorrow’s Farms
2013 Ag’s New Playbook: Tactics to Tame Volatility
2014 Strategies for Ag’s Super Cycles
2015 Master Your Margins: Strategies for Ag’s High Risk Cycles
2016 Farm Strong: Build Endurance for Commodity Cycles
2017 Conquer Ag’s Cycles: Strategies to Drive Your Farm’s Performance
2018 The Power of Actionable Insights
2019 Winning Strategies to Overcome Obstacles
Online seminars
Sponsor an educational “webinar” on hot topics like ag business concerns, market trends, weather outlooks, and new technology. Partnering with our analysts and editors can position you as a valuable partner and trusted expert.

Tradeshows
Strategically align your brand with our experts on highly-relevant topics, such as sustainability, risk management, market trends, and weather outlooks. Sponsorships are available at agriculture tradeshows nationwide.

Digital Crop Tour
Partner with DTN and Gro Intelligence to put the most timely and beneficial yield data in the hands of US farmers, to empower them to make the best business decisions.

We’ll come to you
Bring our experts and editors in-house to share their knowledge at your next customer event, company meeting, or training seminar. Ask your sales representative for details.

Sales Contacts

BIRMINGHAM
Marketplace Sales
Averi Whitfield
averi.whitfield@dtn.com
402.619.8168

CHICAGO
Steve Mellencamp
steve.mellencamp@dtn.com
312.485.0032
Sheri Seger
sheri.seger@dtn.com
312.635.3476

DETROIT
Susan Hunyor
susan.hunyor@dtn.com
313.600.0039

MINNEAPOLIS
Matt Herman
matthew.herman@dtn.com
612.812.5833
Kim Zilverberg
kim.zilverberg@dtn.com
612.961.8811

OMAHA
Wade Critser
wade.critser@dtn.com
402.980.3417

TEXAS
Doug Marnell
doug.marnell@dtn.com
888.423.9275

www.dtn.com/advertising