

One to One Opportunities

Fully-integrated Event Opportunities

DTN^o Ag Summit

Fairmont Chicago Millennium Park Hotel - Annually in December

- Provides new perspectives for producers with expert insight and on-message presentations from agriculture's thought leaders
- A high-value producer connection point, supported by our team of industry-leading editors and advisors
- Commitment to the on-going education of the nation's best producers, including next-generation farmers
- Offering first-class amenities, including hotel facilities, meals, evening receptions, and networking events at popular Chicago destinations
- Additional partner opportunities: focus groups, private VIP events, receptions, room drops, hotel key card messaging, transportation, and live video sponsorships that support interaction with sponsors

Pre event workshops relevant for every generation of farmers.

DTN Ag Summit Themes:

- 2007** Grow and Prosper: Producer Strategies for High-Risk, High-Reward Agriculture
- 2008** Brave New Worlds: Your Map for Managing Ag Risk
- 2009** Navigating Change: How to Profit in Turbulent Times
- 2010** Recalibrate for the New Normal
- 2011** Ag's 2012 Challenge: Rebalancing Risk and Reward
- 2012** Agriculture 2.0: Business Intelligence for Tomorrow's Farms
- 2013** Ag's New Playbook: Tactics to Tame Volatility

- 2014** Strategies for Ag's Super Cycles
- 2015** Master Your Margins: Strategies for Ag's High Risk Cycles
- 2016** Farm Strong: Build Endurance for Commodity Cycles
- 2017** Conquer Ag's Cycles: Strategies to Drive Your Farm's Performance
- 2018** The Power of Actionable Insights
- 2019** Winning Strategies to Overcome Obstacles

2018 Ag Summit attendance recap

32 US States, 3 Provinces, 8 Countries

627 Total Farmer and Agribusiness Registrations

Average acre levels:

Total farm size	4,797 acres
Corn	2,566 acres
Soybeans	1,559 acres
Wheat	495 acres
Cotton	1,535 acres
Beef cattle owned	715 head

Sponsorships will be tailored to help you engage with the nation's best farmers.

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Online seminars

Sponsor an educational “webinar” on hot topics like ag business concerns, market trends, weather outlooks, and new technology. Partnering with our analysts and editors can position you as a valuable partner and trusted expert.

Tradeshows

Strategically align your brand with our experts on highly-relevant topics, such as sustainability, risk management, market trends, and weather outlooks. Sponsorships are available at agriculture tradeshows nationwide.

Digital Crop Tour

Partner with DTN and Gro Intelligence to put the most timely and beneficial yield data in the hands of US farmers, to empower them to make the best business decisions.

We'll come to you

Bring our experts and editors in-house to share their knowledge at your next customer event, company meeting, or training seminar. Ask your sales representative for details.

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