



Cookie Statement DTN

Version 2.0





COOKIE STATEMENT DTN

Effective May 1, 2021

1. What are cookies

This Cookie Statement is part of our External Privacy Statement. For more information about us, how we use and protect your information and how to exercise your rights, please see our [External Privacy Statement](#).

In order to provide you with a more personalized and responsive service we need to remember and store information about how you use this or one of our other websites. This is done using small text files called cookies. Cookies contain small amounts of information and are downloaded to your computer or other device by websites that you visit.

First party cookies are cookies set by the website you're visiting. Only that website can read them. In addition, a website might potentially use external services, which also set their own cookies, known as **third-party cookies**.

Persistent cookies are cookies saved on your computer and that are not deleted automatically when you quit your browser, unlike a **session cookie**, which is deleted when you quit your browser.

Cookies are stored by your browser software that identify your device to the cookie owner's server. Cookies help us to provide you with a better site or make our sites work more efficiently, by enabling us to monitor which pages you find useful and which you do not, and by gathering and remembering information about your preferences. It also helps us to provide other services such as targeted advertisements. Cookies can also be used to establish anonymised statistics about the browsing experience on our sites.

2. How cookies are used and for what purpose

The majority of the cookies used on the website are used to:

- obtain statistical information about your general internet usage and learn how you and others use the website, and to improve the website and deliver a better service to you;
- remember your session so that you can move from one page to another within the website;
- store your preferences; and
- customise elements of layout and/or content of the website for your preference and ease of use.

The legal basis for the use of cookies is described in our [External Privacy Statement](#).

Every time you visit DTN's websites, you will be prompted to **accept or refuse cookies** via our Cookie Settings Page.

The purpose is to enable the site to remember your preferences (such as user name, language, etc.) for a certain period of time.

That way, you don't have to re-enter them when browsing around the site during the same visit.

If you accept the use of cookies in our main domains (www.dtn.com and www.dtnpf.com), this will also be for the subdomains. Via the link to our Cookie Settings Page you can amend your preferences.



We use the following types of cookies on the website (please note that the exact cookies used on the website may also depend on services provided):

a) Strictly necessary cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information. We do not need your consent for these cookies.

b) Performance cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

c) Functional cookies

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

d) Targeting cookies (also known as Marketing or Advertising cookies)

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

For further details on Cookies used, a description of what it does, the specific domain, lifespan and hostname, please be referred to [Annex 1](#) of this Cookie statement.

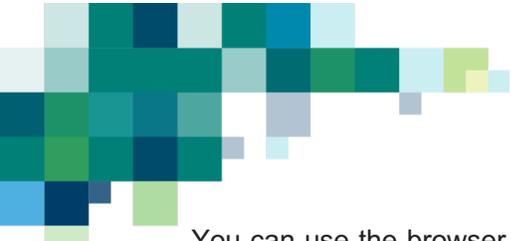
3. Controlling, turning off and deleting cookies

Every time you visit DTN's websites, you will be prompted to accept or refuse cookies.

You can also delete all cookies that are already on your device by clearing the browsing history of your browser. This will remove all cookies from all websites you have visited. Be aware though that you may also lose some saved information (e.g. saved login details, site preferences).

Most cookies can be controlled from the settings within your browser. You can:

- See individual cookies along with their expiry date, and delete them if you choose.
- Block third party cookies (or ask not to be tracked).
- Block all cookies.
- Delete all cookies when you close your browser.



You can use the browser with which you are viewing the Sites to enable, disable or delete our (first party) cookies. To do this, follow the instructions provided by your browser (usually located within the “Help”, “Tools” or “Edit” settings).

If you choose to block all cookies, many websites will not work properly, and functionality may break. We do not recommend turning cookies off when using our website for this reason.

The links below will direct you to the instructions for changing the cookie settings in the most popular browsers:

Google Chrome:

<https://support.google.com/chrome/answer/95647?hl=en>

Firefox:

<https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>

Internet Explorer:

<https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

Safari:

https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB

Other web browsers

<https://www.aboutcookies.org/Default.aspx?page=2>

This is not an exhaustive list of all browsers. A simple way of removing cookies may be to go to the “Tools” option in your web browser and select “Settings”. To delete all cookies on your computer to date, select “Clear Browsing History” and to set options for future cookies, select “Cookies” and the options you wish to apply to your web browser.

If you would like to block cookies from specific third parties, this is possible via www.youronlinechoices.com.

If you have a concern about a particular cookie, please contact us via privacy@dtn.com.

4. Links and Third Party Websites

The website may contain links to other websites. Please be aware that we are not responsible for the privacy practices or the content of such other websites. We encourage our users to read the privacy statements of each and every website they visit. This Cookie Statement applies solely to information collected by us through the Sites and does not apply to these third-party websites. The ability to access information of third parties from the Services, or links to other websites or locations, is for your convenience and does not signify our endorsement of such third parties, their products, their services, other websites, locations, or their content.

Also, DTN may allow select third parties to offer subscription services or fee-based products through its websites. DTN makes no guarantees in regard to the policies of these parties, so you should investigate each site’s privacy policy before providing personally identifiable information to third parties.



5. Retention

DTN will retain your information for as long as needed to provide you services or your account is active. DTN will retain and use your personal information as necessary to comply with its legal obligations, resolve disputes, and enforce its agreements. For lifespan details per cookie, please be referred to [Annex 1](#) of this Cookie statement.

6. Contact Information

If you have any questions or concerns regarding this Cookie Statement or would like to exercise your rights, please contact us at privacy@dtn.com.

We may modify or amend this Cookie Statement from time to time at our discretion. When we make changes to this notice, we will amend the revision date of this page, and such modified or amended Cookie Statement shall be effective as to you and your information as of that revision date. We encourage you to periodically review this Cookie Statement to be informed about how we are using cookies.

Annex 1 - List of cookies per category

Name of cookie	Description	Domains	Lifespan	Hostname
STRICTLY NECESSARY COOKIES				
OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	dtnpf.com 1	PERSISTENT	.dtnpf.com
OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	dtnpf.com 1	PERSISTENT	.dtnpf.com
JSESSIONID	General purpose platform session cookie, used by sites written in JSP. Usually used to maintain an anonymous user session by the server.	dtn.com 1	SESSION	dataconnect.dtn.com
JSESSIONID	General purpose platform session cookie, used by sites written in JSP. Usually used to maintain an anonymous user session by the server.	dtn.com 1	SESSION	fuelbuyer.dtn.com
OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	dtn.com 1	PERSISTENT	.dtn.com
TS012aa9ca	TS	dtn.com 1	SESSION	tims.dtn.com
JSESSIONID	General purpose platform session cookie, used by sites written in JSP. Usually used to maintain an anonymous user session by the server.	dtn.com 1	SESSION	online.dtn.com
OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	dtn.com 1	PERSISTENT	.dtn.com

Name of cookie	Description	Domains	Lifespan	Hostname
JSESSIONID	General purpose platform session cookie, used by sites written in JSP. Usually used to maintain an anonymous user session by the server.	dtn.com 1	SESSION	allocationtracker.dtn.com
JSESSIONID	General purpose platform session cookie, used by sites written in JSP. Usually used to maintain an anonymous user session by the server.	dtn.com 1	SESSION	fuelseller.dtn.com
TS0146d571	TS	dtn.com 1	SESSION	dtnexchange.dtn.com
JSESSIONID	General purpose platform session cookie, used by sites written in JSP. Usually used to maintain an anonymous user session by the server.	dtn.com 1	SESSION	weather.dtn.com
JSESSIONID	General purpose platform session cookie, used by sites written in JSP. Usually used to maintain an anonymous user session by the server.	dtnpf.com 1	SESSION	www.dtnpf.com
_dc_gtm_UA-xxxxxxx	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	dtnpf.com 1	PERSISTENT	dtnpf.com
TS012aa9ca026	TS	dtn.com 1	SESSION	tims.dtn.com
JSESSIONID	General purpose platform session cookie, used by sites written in JSP. Usually used to maintain an anonymous user session by the server.	dtn.com 1	SESSION	aviation.dtn.com
BrowserId	Salesforce Chat client	dtn.com 1	PERSISTENT	Salesforce
DTNSessionSkin	Product skin	dtn.com 1	PERSISTENT	DTN
prodperfect_session	Thought Industries is a 3rd party elearning tool - it has it's own cookie acceptance badge	dtn.com 1	PERSISTENT	Thought Industries
csrf-token.sig	Thought Industries is a 3rd party elearning tool - it has it's own cookie acceptance badge	dtn.com 1	SESSION	Thought Industries
DTNSessionSkin	Product skin	dtn.com 1	PERSISTENT	DTN
koa:sess.sig	Thought Industries is a 3rd party elearning tool - it has it's own cookie acceptance badge	dtn.com 1	SESSION	Thought Industries
keen	Thought Industries is a 3rd party elearning tool - it has it's own cookie acceptance badge	dtn.com 1	PERSISTENT	Thought Industries
DTNSessionSkin	Product skin	dtn.com 1	PERSISTENT	DTN
DTNSessionSkin	Product skin	dtn.com 1	PERSISTENT	DTN
DTNSessionSkin	Product skin	dtn.com 1	PERSISTENT	DTN
prodperfect_session	Thought Industries is a 3rd party elearning tool - it has it's own cookie acceptance badge	dtn.com 1	PERSISTENT	TI ProdPerfect
dtn	Thought Industries is a 3rd party elearning tool - it has it's own cookie acceptance badge	dtn.com 1	PERSISTENT	Thought Industries
DTNSessionSkin	Product skin	dtn.com 1	PERSISTENT	DTN
liveagent_vc	Salesforce Chat client	dtn.com 1	PERSISTENT	Salesforce

Name of cookie	Description	Domains	Lifespan	Hostname
X-Salesforce-CHAT	Salesforce Chat client	dtm.com 1	SESSION	Salesforce
m	2yr. Fraud prevention cookie - https://stripe.com/cookie-settings	dtm.com 1	PERSISTENT	Stripe
X-Salesforce-CHAT	Salesforce Chat client	dtm.com 1	SESSION	Salesforce
BrowserId_sec	Salesforce Chat client	dtm.com 1	PERSISTENT	Salesforce
DTNSessionSkin	Product skin	dtm.com 1	PERSISTENT	DTN
keen	Thought Industries is a 3rd party elearning tool - it has it's own cookie acceptance badge	dtm.com 1	PERSISTENT	TI ProdPerfect
visitId	Thought Industries is a 3rd party elearning tool - it has it's own cookie acceptance badge	dtm.com 1	PERSISTENT	Thought Industries
liveagent_oref	Salesforce Chat client	dtm.com 1	PERSISTENT	Salesforce
koa:sess	Thought Industries is a 3rd party elearning tool - it has it's own cookie acceptance badge	dtm.com 1	SESSION	Thought Industries
dtm_gid	Thought Industries is a 3rd party elearning tool - it has it's own cookie acceptance badge	dtm.com 1	PERSISTENT	Thought Industries
liveagent_ptid	Salesforce Chat client	dtm.com 1	PERSISTENT	Salesforce
liveagent_vc	Salesforce Chat client	dtm.com 1	PERSISTENT	Salesforce
csrf-token	Thought Industries is a 3rd party elearning tool - it has it's own cookie acceptance badge	dtm.com 1	SESSION	Thought Industries
liveagent_sid	Salesforce Chat client	dtm.com 1	SESSION	Salesforce
visitId		dtm.com 1	PERSISTENT	Amazon Cloudfront AWS
PERFORMANCE COOKIES				
JSESSIONID	This domain is controlled by New Relic, which provides a platform for monitoring the performance of web and mobile applications.	dtm.com 1	SESSION	nr-data.net
_hjAbsoluteSessionInProgress	This cookie is used by HotJar to detect the first pageview session of a user. This is a True/False flag set by the cookie.	dtm.com 1	PERSISTENT	dtm.com
_gat_UA-106757344-2	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	dtm.com 1	PERSISTENT	dtm.com
_hjTLDTest	When the Hotjar script executes we try to determine the most generic cookie path we should use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable). To determine this, we try to store the _hjTLDTest cookie for different URL substring alternatives until it fails. After this check, the cookie is removed.	dtm.com 1	SESSION	dtm.com

Name of cookie	Description	Domains	Lifespan	Hostname
_ga	Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.	dtnpf.com 1	PERSISTENT	dtnpf.com
_gat	Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.	dtn.com 1	PERSISTENT	dtn.com
_gid	Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.	dtn.com 1	PERSISTENT	dtn.com
_gid	Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.	dtnpf.com 1	PERSISTENT	dtnpf.com
_hjIncludedInPageview Sample	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's pageview limit.	dtnpf.com 1	PERSISTENT	www.dtnpf.com
_gat_UA-156409020-1	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	dtn.com 1	PERSISTENT	dtn.com

Name of cookie	Description	Domains	Lifespan	Hostname
_hjid	Hotjar cookie. This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the random user ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	dtnpf.com 1	PERSISTENT	dtnpf.com
_hjIncludedInSessionSample	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's daily session limit.	dtnpf.com 1	PERSISTENT	www.dtnpf.com
_ga	Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.	dtn.com 1	PERSISTENT	dtn.com
_hjFirstSeen	Identifies a new user's first session on a website, indicating whether or not Hotjar's seeing this user for the first time.	dtnpf.com 1	PERSISTENT	dtnpf.com
_an_uid	RMS site classifies these as 3rd party analytics cookies - https://www.rms.com/legal/cookie-policy	dtn.com 1	PERSISTENT	6sense
_an_uid	RMS site classifies these as 3rd party analytics cookies - https://www.rms.com/legal/cookie-policy	dtn.com 1	PERSISTENT	6sense
_lo_uid	2yr. Unique identifier - https://help.luckyorange.com/article/173-what-cookies-does-lucky-orange-set	dtn.com 1	PERSISTENT	Lucky Orange
6suuid	RMS site classifies these as 3rd party analytics cookies - https://www.rms.com/legal/cookie-policy	dtn.com 1	PERSISTENT	6sense
FUNCTIONAL COOKIES				
_parsely_visitor	This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.	dtnpf.com 1	PERSISTENT	dtnpf.com
ELOQUA	Eloqua Business Marketing platform - this cookie collects and transfers contact info from webforms to internal databases.	dtn.com 1	PERSISTENT	dtn.com
ajs%3Acookies	This cookie supports use, service performance, and functionality of websites. Cookies in this domain have lifespan of 1 year.	dtn.com 1	PERSISTENT	dtn.com
_lo_v	This cookie identifies the total number of visits from individual users	dtn.com 1	PERSISTENT	dtn.com
ajs%3Acookies	This cookie supports use, service performance, and functionality of websites. Cookies in this domain have lifespan of 1 year.	dtnpf.com 1	PERSISTENT	dtnpf.com

Name of cookie	Description	Domains	Lifespan	Hostname
_gd#####	This cookie contains no identifying information and is used for diagnostic purposes by Impact Radius, a service we use to track signup commissions for our affiliate program. We have categorized it under Functionality because it is necessary for the operation of our affiliate program.	dtm.com 1	PERSISTENT	www.dtm.com
parsely_uuid	This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.	dtnpf.com 1	PERSISTENT	dtnpf.com
GUEST_LANGUAGE_ID	This cookie remembers the user's language preferences.	dtnpf.com 1	PERSISTENT	www.dtnpf.com
liveagent_ptid	This cookie name is associated with technology from LiveAgent, which provides online chat and customer support functionality.	dtm.com 1	PERSISTENT	www.dtm.com
__atuvs	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. This is believed to be a new cookie from AddThis which is not yet documented, but has been categorised on the assumption it serves a similar purpose to other cookies set by the service.	dtnpf.com 1	PERSISTENT	www.dtnpf.com
ajs_anonymous_id	These cookies are generally used for Analytics and help count how many people visit a certain site by tracking if you have visited before. This cookie has a lifespan of 1 year.	dtnpf.com 1	PERSISTENT	dtnpf.com
__stripe_sid	Stripe is used to making credit card payments. Stripe uses a cookie to remember who you are and to enable the website to process payments without storing any credit card information on its own servers.	dtm.com 1	PERSISTENT	institute.dtm.com
__stripe_mid	Stripe is used to making credit card payments. Stripe uses a cookie to remember who you are and to enable the website to process payments without storing any credit card information on its own servers.	dtm.com 1	PERSISTENT	institute.dtm.com
_parsely_session	This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.	dtnpf.com 1	PERSISTENT	dtnpf.com
liveagent_oref	This cookie name is associated with technology from LiveAgent, which provides online chat and customer support functionality.	dtm.com 1	PERSISTENT	www.dtm.com
__atuvc	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. It stores an updated page share count.	dtnpf.com 1	PERSISTENT	www.dtnpf.com
ajs%3Atest	This performance cookie counts visits and tracks other website traffic-related metrics. Cookies in this domain have lifespan of 1 year.	dtm.com 1	PERSISTENT	dtm.com
ajs%3Atest	This performance cookie counts visits and tracks other website traffic-related metrics. Cookies in this domain have lifespan of 1 year.	dtnpf.com 1	PERSISTENT	dtnpf.com

Name of cookie	Description	Domains	Lifespan	Hostname
liveagent_sid	This cookie name is associated with technology from LiveAgent, which provides online chat and customer support functionality.	dtn.com 1	SESSION	www.dtn.com
_tld	_tld	dtnpf.com 1	SESSION	dtnpf.com
liveagent_vc	This cookie name is associated with technology from LiveAgent, which provides online chat and customer support functionality.	dtn.com 1	PERSISTENT	www.dtn.com
_gd#####	This cookie contains no identifying information and is used for diagnostic purposes by Impact Radius, a service we use to track signup commissions for our affiliate program. We have categorized it under Functionality because it is necessary for the operation of our affiliate program.	dtn.com 1	SESSION	dtn.com
_tld	_tld	dtn.com 1	SESSION	dtn.com
TARGETING COOKIES				
CONSENT	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear.	dtnpf.com 1	PERSISTENT	google.com
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	dtnpf.com 1	PERSISTENT	dtnpf.com
bscookie	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	dtn.com 1	PERSISTENT	www.linkedin.com
GoogleAdServingTest	This cookie is used to determine what ads have been shown to the website visitor.	dtnpf.com 1	SESSION	www.dtnpf.com

Name of cookie	Description	Domains	Lifespan	Hostname
	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies.	dtn.com,dtnpf.com 2	SESSION	www.facebook.com
xtc	This domain is owned by AddThis. AddThis provides web widgets that site owners embed into their pages or other content to enable visitors to create and share links to the content across social networks. They also make use of the data collected to provide advertisers and marketers with profile information for targeted behavioral advertising.	dtnpf.com 1	PERSISTENT	addthis.com
__atrf	This domain is owned by Addthis. The main business activity is: AddThis provides web widgets that site owners embed into their pages or other content, to enable visitors to create and share links to the content across social networks. They also make use of the data collected to provide advertisers and marketers with profile information for targeted, behavioural advertising.	dtnpf.com 1	PERSISTENT	s7.addthis.com
personalization_id	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plugins and integrations, that is primarily used for tracking and targeting.	dtn.com,dtnpf.com 2	PERSISTENT	twitter.com
test_cookie	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google's real time bidding advertising exchange	dtnpf.com 1	PERSISTENT	doubleclick.net
__gads	This cookie is associated with the DoubleClick for Publishers service from Google. Its purpose is to do with the showing of adverts on the site, for which the owner may earn some revenue.	dtnpf.com 1	PERSISTENT	dtnpf.com
fr	Contains browser and user unique ID combination, used for targeted advertising.	dtn.com,dtnpf.com 2	PERSISTENT	facebook.com
__lotl	This cookie is associated with Lucky Orange and provides information for Heat Mapping User Behavior.	dtn.com 1	PERSISTENT	dtn.com
__atuvs	This domain is owned by Addthis. The main business activity is: AddThis provides web widgets that site owners embed into their pages or other content, to enable visitors to create and share links to the content across social networks. They also make use of the data collected to provide advertisers and marketers with profile information for targeted, behavioural advertising.	dtnpf.com 1	PERSISTENT	s7.addthis.com

Name of cookie	Description	Domains	Lifespan	Hostname
ajs_group_id	These cookies track visitor usage and events within the website. Cookies in this domain have lifespan of 1 year.	dtnpf.com 1	PERSISTENT	dtnpf.com
lang	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	dtn.com 1	SESSION	linkedin.com
t1	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	dtnpf.com 1	PERSISTENT	serving-sys.com
A3	This domain is owned by Yahoo. The main business activity is: Search / Advertising	dtnpf.com 1	PERSISTENT	yahoo.com
lidc	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	dtn.com 1	PERSISTENT	linkedin.com
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	dtn.com 1	PERSISTENT	dtn.com
NID	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear.	dtnpf.com 1	PERSISTENT	google.com
IDE	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google's real time bidding advertising exchange	dtnpf.com 1	PERSISTENT	doubleclick.net
ajs_user_id	This cookie helps track visitor usage, events, target marketing, and can also measure application performance and stability. Cookies in this domain have lifespan of 1 year.	dtn.com 1	PERSISTENT	dtn.com
uvc	Tracks how often a user interacts with AddThis	dtnpf.com 1	PERSISTENT	addthis.com

Name of cookie	Description	Domains	Lifespan	Hostname
__atuvc	This domain is owned by Addthis. The main business activity is: AddThis provides web widgets that site owners embed into their pages or other content, to enable visitors to create and share links to the content across social networks. They also make use of the data collected to provide advertisers and marketers with profile information for targeted, behavioural advertising.	dtnpf.com 1	PERSISTENT	s7.addthis.com
_lorid	This cookie is associated with Lucky Orange, and includes the Lucky Orange ID of the visitor's current recording.	dtn.com 1	PERSISTENT	dtn.com
__gat_gtag_xxxxxxxxxxxxxx xxxxxxxxxxxxxxxxxxxx	Google Analytics	dtn.com 1	PERSISTENT	dtn.com
A6	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	dtnpf.com 1	PERSISTENT	serving-sys.com
u2	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	dtnpf.com 1	PERSISTENT	serving-sys.com
bcookie	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	dtn.com 1	PERSISTENT	linkedin.com
eyeblander	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	dtnpf.com 1	PERSISTENT	serving-sys.com
UserMatchHistory	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	dtn.com 1	PERSISTENT	linkedin.com
B	This domain is owned by Yahoo. The main business activity is: Search / Advertising	dtnpf.com 1	PERSISTENT	yahoo.com
ajs_user_id	This cookie helps track visitor usage, events, target marketing, and can also measure application performance and stability. Cookies in this domain have lifespan of 1 year.	dtnpf.com 1	PERSISTENT	dtnpf.com
ajs_group_id	These cookies track visitor usage and events within the website. Cookies in this domain have lifespan of 1 year.	dtn.com 1	PERSISTENT	dtn.com



Name of cookie	Description	Domains	Lifespan	Hostname
lang	This domain is owned by LinkedIn, the business networking platform. This sub-domain is connected with LinkedIn's marketing services that enable website owners to gain insight into types of users on their site based on LinkedIn profile data, to improve targetng.	dtn.com 1	SESSION	ads.linkedin.com
_gat_xxxxxxxxxxxxxxxxxx xxxxxxxxxx	Google Analytics Cookies	dtn.com 1	PERSISTENT	institute.dtn.com
_rdt_uuid	Used for remarketing on reddit.com - found reference on other site here: https://gmaster.io/cookie-policy	dtn.com 1	PERSISTENT	Reddit Remarketing