



On-site meteorologist provides timely weather insights for State Fair staff

Indiana State Fairgrounds, Indianapolis, Indiana

"DTN's meteorologists are instrumental in providing the information we need to keep our patrons safe from severe weather."

Indiana State Fairgrounds

The Indiana State Fairgrounds in Indianapolis covers 250 acres, including 60 permanent buildings and structures. The fairgrounds host more than 300 events each year, including consumer shows, trade shows, sporting events, concerts, and the Indiana State Fair. The State Fair attracts an average attendance of 875,000 fair-goers each year, running for 17 days in August.

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What they were up against.

Being in the Midwest of the United States, the Indiana State Fair experiences extreme heat, storms, rain, lightning, high winds, and potentially even tornadoes. Outside of State Fair times, weather information is critical for the safety of year-round events and operations, including snow removal. For most events, reliable forecasts are needed to properly schedule work shifts and breaks for fairground employees.

What we did to help.

The Indiana State Fair Commission chose DTN's WeatherSentry Online® Public Safety Edition weather information service to keep patrons safe and help create efficient work schedules. The solution includes online access to the information for every employee, as well as lightning detection, customizable weather alerts, and 24/7 access to expert meteorologists. In addition, during the State Fair, a DTN meteorologist is located on-site, advising fair security and safety teams on the weather.

What the impact was.

The Indiana State Fairgrounds now has the reliable and accurate weather insights to confidently make schedule adjustments or public addresses to patrons regarding inclement weather.

During the State Fair, DTN's on-site meteorologist advises the security and safety teams with real-time, location-specific weather information. From this, those teams can make the best decisions regarding lightning threats to fair-goers, and work schedules for gate and parking attendants when extreme heat warrants more breaks to cool down. DTN's on-site meteorologist helps determine what the State Fair staff communicates, and when.

State Fair Commission staff also use the customizable weather alerts and future radar to know what is coming and when. Having the alerts assures them that inclement weather doesn't just sneak up and threaten the safety of their patrons and staff.

With DTN, State Fair staff know how the weather will impact their work, if at all. It provides the peace of mind they need to monitor fair patrons as they enjoy one of the state's greatest events of the year.

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