

# DTN<sup>o</sup> Ag Summit

## FARM STRONG: Power up your business

December 6-7, 2021\*

Fairmont Chicago Hotel, Millennium Park

### Confirmed Keynote Speakers

- **Terry Branstad**, U.S. Ambassador to China (Trump Administration)
  - Global Trade & Policy Outlook
  - Marcia Zarley Taylor Memorial Lecture Series
- **Chad Greenway**, NFL All Pro Linebacker (retired) & Business Executive
  - Raised on a South Dakota farm propelled into a professional sports and business career
  - Will lead our young farmer celebration banquet
- **Lance Woodbury**, K-Coe Isom, Family Farm Business Advisor

### DTN Team Experts

- **Bryce Anderson**, Senior Ag Meteorologist
- **Todd Hultman**, Senior Commodity Analyst

\*Sunday, Dec. 5 - afternoon preconference workshops

## 2020 Ag Summit Quick Stats



### Major Stats

765 registered attendees  
43,430 total interactions (engagement)  
290 eBusiness cards exchanged  
2,710 live stream views  
37 sessions  
124 hours of content  
926 visits to the Exhibit Hall

### Geography

Visitors from **10 countries**  
and **38 states** in attendance



### Top Occupations



For additional sponsorship information contact your sales contact or Matt Herman, [Matt.Herman@dtm.com](mailto:Matt.Herman@dtm.com), 612.812.5833