Add Quality to Your Media Plans

Over 265 editorial awards in the past 5 years:

- North American Agricultural Journalist Writing Competition (NAAJ)
- Neal Awards
- Folio Awards
- American Agricultural Editors’ Association (AAEA)
- Weed Science Society of America
- American Society of Business Publication Editors (ASBPE)

Engaging farmers on multiple platforms to drive success

Recognition for writing, design, photography and reporting serving our audience through both print and digital.
Commitment and Expertise

Dedicated Staff:

50 writers and contributors including:

- 29 DTN Staff Ag Editors, Analysts & Meteorologists
- Staff of 12 Grain Bidders provides largest US cash grain database

Staff expertise:

- Pam Smith – Crops Technology Editor
  - Weed Science Society’s Inaugural Excellence in Journalism Award (2019)
- Emily Unglesbee – DTN Staff Reporter
  - Weed Science Society’s Excellence in Journalism Award (2020)
- Matt Wilde, Crops Editor

In Depth Coverage and Industry Alliances

- Mid-February 2020 Crop Invaders
- NCGA Corn Yield Guide
- Wheat Yield Contest Winners – March 2020
- Growing Championship Corn Yields
- Growing Championship Soybean Yields

2,000 pieces of DTN content produced everyday

260 Editorial awards in Writing, Design and Photography in the past 5 years
Your land. Your farm. Your life.

National Coverage of Key Demographics:

- Corn Growers: 280,000
- Soybean Growers: 252,000
- 250+ Acre Growers: 260,000
- Wheat Growers: 235,000
- Cotton Growers: 43,700
- Peanut Producers: 17,000
- Cattle Producers: 260,000

National Circulation: 380,000

- North Central: 220,607
- South: 132,631
- Mountain/Pacific: 19,520
- New England: 7,210