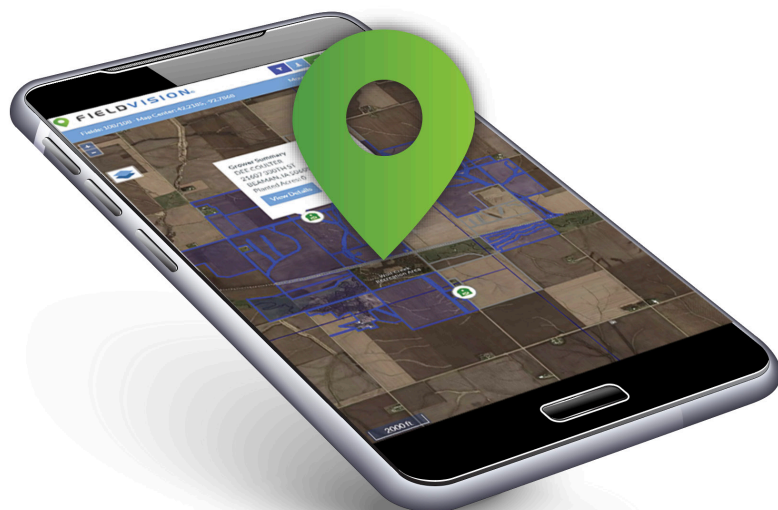


Provide mobile-ready data to your sales team

Use FieldVision to arm your sales team with data that can increase agriculture sales prospecting.

Take farm data with you when you're talking to farmers — and find new prospects

- Use GPS or choose a location to find and research farmers and fields around you
- Know the prospect or customer before you communicate to move from "tell me about your farm" to "you may benefit by..."
- Provide your sales reps with tools to identify who owns and operates the farm
- See field boundaries for all farmland within several miles of your current location
- Upload pictures of farm fields directly to FieldVision from your phone's camera
- Create and view custom comments or capture additional information on individual fields or farmers
- Find detailed grower information, including state, county, crop type, and more



FieldVision

Find and build target audiences

See grower data connected to the land

Information about growers is good, but getting your data from the land is even better. Achieve a higher level of confidence with our trusted farm data, connected to the common land units (CLUs) that the growers operate.

Connect sales efforts to marketing audiences

Empower your sales reps to reach out to the same people to whom you're marketing. When you tie your business strategy to data-driven marketing and sales, your whole team will be rowing in the same direction, helping to improve your ROI.

Leverage the cropland data layer (CDL)

The CDL is an annual raster, geo-referenced, crop-specific land cover data layer produced using satellite imagery and extensive agricultural ground truth collected during the current growing season.

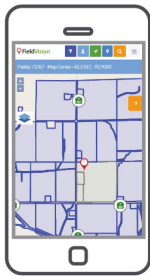
Access on any device

FieldVision is built through our mobile-responsive technology, providing you with access to the full range of capabilities — from desktop, laptop, tablet, and mobile.

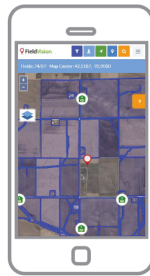


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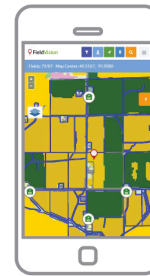
View multiple layers on desktop and mobile



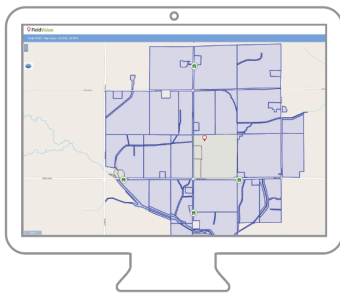
Mobile street view



Mobile satellite view



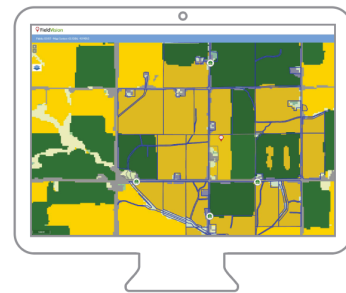
Mobile CDL view



Desktop street view



Desktop satellite view



Desktop CDL view

Who runs that farm?

Have you or one of your sales reps spotted a new farm while driving to or from a meeting? Wouldn't it be great to be able to pull over, pull out your phone, and find out who owns that farm and what they're growing? With FieldVision, you can.

In fact, you won't just know who runs that farm; you'll also know what they've grown for the past seven years and who's related to them in the local ag community. Then, you or your team can identify the best way to approach that lead.

Empower your marketing and sales program with unmatched data.
Visit www.dtn.com/fieldvision to request more information today.