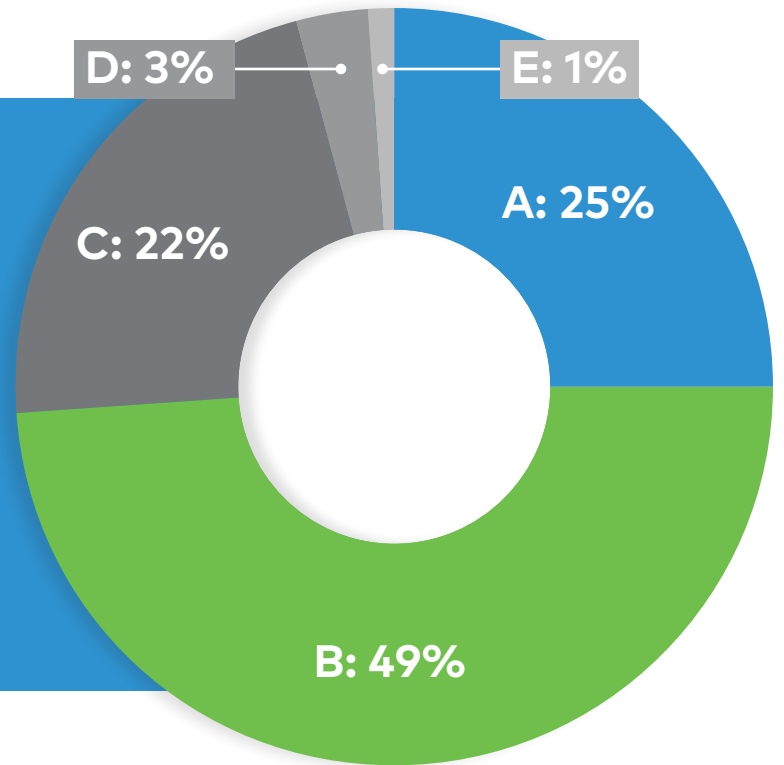


How do Agribusinesses view sustainable agriculture?

73% of respondents agreed or strongly agreed that focusing on sustainability is key to the future of the U.S. agriculture industry.

Ag retailers are confident in their knowledge of sustainable ag practices. Here's how they graded themselves (A being the top grade):



The top terms agribusinesses chose to define sustainability were:



Four themes appeared when agribusinesses described sustainability in their own words:



70% Precision technology

48% GPS technology

36% Soil & moisture sensors

33% Weather tracking

27% Scouting tools

Aerial images **21%**

Automation & robotics **19%**

Artificial intelligence **16%**

Drones **12%**

Machine learning **12%**

RFID technology **6%**

Precision technology was expected to have the most positive impact on U.S. agriculture sustainability during the 2023 planting season. Respondents chose their top three technologies from this list.

28%

of respondents said their companies had ESG goals for 2023.

The top priorities for those ESG goals were:

- Environmental protection
- Carbon footprint reduction
- Water conservation
- Energy efficiency
- Improving supply-chain sustainability
- Waste reduction