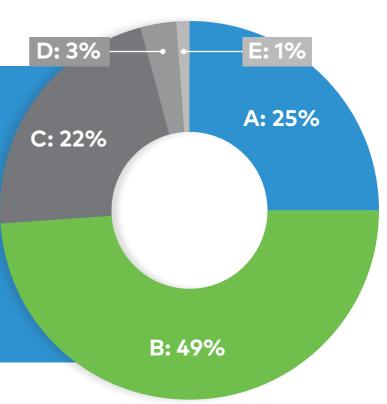
DTN

How do Agribusinesses view sustainable agriculture?

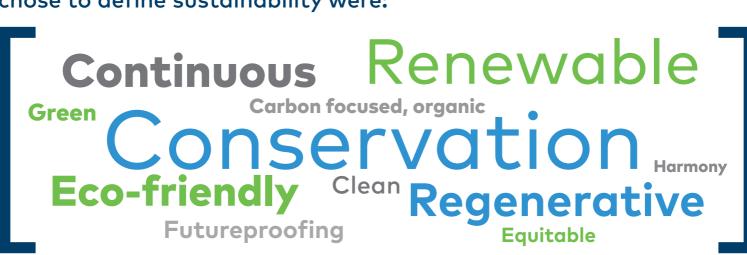
73%

of respondents agreed or strongly agreed that focusing on sustainability is key to the future of the U.S. agriculture industry.

Ag retailers are confident in their knowledge of sustainable ag practices. Here's how they graded themselves (A being the top grade):



The top terms agribusinesses chose to define sustainability were:



Four themes appeared when agribusinesses described sustainability in their own words:



Preservation



Profitability





70% Precision technology

> 48% **GPS** technology

Precision technology was expected to have the most positive impact on U.S. agriculture sustainability during the 2023 planting season. Respondents chose their top three technologies from this list.

Soil & moisture sensors

Weather tracking

Scouting tools

Automation & robotics

Aerial images

Artificial intelligence

Drones

12%

Machine learning

RFID technology 6%

of respondents said their companies had ESG goals for 2023.

- The top priorities for those ESG goals were: - Environmental protection
- Carbon footprint reduction
- Water conservation
- Energy efficiency
- Improving supply-chain sustainability
- Waste reduction