

# 2024 IO Close Dates and Creative Due Dates

Issue	IO close	ROP ad material deadline	Delivery
January	11-21-23	12-11-23	01-10-24
February	01-02-24	01-19-24	02-17-24
March	01-25-24	02-13-24	03-13-24
April	02-19-24	03-05-24	04-03-24
May	03-20-24	04-05-24	05-04-24
Summer	04-30-24	05-17-24	06-15-24
August	06-18-24	07-05-24	08-03-24
September	07-18-24	08-06-24	09-04-24
October	08-19-24	09-05-24	10-05-24
November	09-19-24	10-08-24	11-06-24
December	10-16-24	11-04-24	12-04-24

2024 Publishing Schedule