

Unlock the Power of Grain Intelligence

Gain a competitive edge with DTN Grain Intelligence: the all-in-one platform offering hyperlocal insights to plan, price, and procure grain.

The challenge

Grain buyers and traders often struggle to get an accurate picture of grain availability within their draw area. Fragmented and outdated data makes it challenging to predict supply and demand and make timely, informed decisions.

Navigate complex grain procurement needs with confidence

The solution: Grain Intelligence

Elevate grain procurement processes with localized data available when and where you need it. Farm-level granularity and personalized recommendations help grain originators and merchandisers better plan for, price, and procure grain commodities:

- **Access granular supply and demand** indicators to understand market dynamics in your draw area
- **Establish your procurement strategy** by identifying producers with the grain you need, while understanding competitive dynamics
- **Manage your relationships** with producers and procure from farmers

The benefits

Outmaneuver your competitors with proprietary data and insights, gain a complete and accurate picture of your draw area, and strengthen your farmer relationships by accessing intelligence on individual growers.

- **Faster grain sourcing:** Target the right farmers at the right time based on supply and intent to sell
- **Cost reductions:** Reduce staff expenses and costs for tools and subscriptions
- **Enhanced trading margins:** Gain a competitive edge with better yield, grain quality, and storage forecasts
- **Streamlined processes:** Make smarter, faster decisions with curated insights and decision support
- **Future-proof operations:** Stay ahead of industry trends and technological advancements

Advanced features

- Farm database and agronomic models predict:
 - Yield
 - In-storage inventory
 - Grain quality
 - Harvest timing
- Sustainable crop reporting capabilities
- AI-powered insights for procurement leaders

Why choose Grain Intelligence?

- Comprehensive solution addressing all aspects of grain procurement
- Developed by DTN, a trusted leader in agriculture technology
- Customizable to fit your specific business needs
- Ongoing support and updates to ensure long-term success

Traditional ag vs. modern ag solutions

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| <ul style="list-style-type: none">• Rely on existing relationships• Use state-level, monthly USDA stock reports• Depend on siloed data• Rely on crop yield guesswork | <ul style="list-style-type: none">• Target farmers based on farm-level supply and intent to sell• Provide localized and on-demand supply intelligence• Offer curated insights and decision support• Utilize advanced predictive models |
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Don't risk being left behind in the rapidly evolving agriculture landscape. Embrace a modernization strategy with DTN Grain Intelligence.





Ready to unlock the
value of your agriculture
operations?

Contact us today for a
personalized demo.

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www.dtn.com/grain-intelligence