

Unlock the Power of Grain Intelligence

Navigate complex grain procurement needs with confidence

DTN

Gain a competitive edge with DTN Grain Intelligence: the all-in-one-platform offering hyperlocal insights to help you plan, price, and procure grain commodities with confidence.

The challenge

Grain buyers and traders often struggle to get an accurate picture of grain availability within their draw area. Fragmented and outdated data makes it challenging to predict supply and demand and make timely, informed decisions.

Traditional

- Rely on existing relationships
- Use state-level, monthly USDA stock reports
- Depend on siloed data
- Rely on crop yield guesswork

vs.

Modern ag solutions

- Target farmers based on farm-level supply and intent to sell
- Provide localized and on-demand supply intelligence
- Offer curated insights and decision support
- Utilize advanced predictive models

The solution: Grain Intelligence

Elevate grain procurement processes with localized data available when and where you need it. Farm-level granularity and personalized recommendations help grain originators and merchandisers better plan for, price, and procure grain commodities:

- **Access granular supply and demand** indicators to understand market dynamics in your draw area
- **Establish your procurement strategy** by identifying producers with the grain you need, while understanding competitive dynamics
- **Manage your relationships** with producers and procure from farmers

The benefits

Outmaneuver your competitors with proprietary data and insights, gain a complete and accurate picture of your draw area, and strengthen your farmer relationships by accessing intelligence on individual growers.

- **Faster grain sourcing:** Target the right farmers at the right time based on supply and intent to sell
- **Cost reductions:** Reduce staff expenses and costs for tools and subscriptions
- **Enhanced trading margins:** Gain a competitive edge with better yield, grain quality, and storage forecasts
- **Streamlined processes:** Make smarter, faster decisions with curated insights and decision support
- **Future-proof operations:** Stay ahead of industry trends and technological advancements

Ready to unlock the value of your agriculture operations?

Contact us today for a personalized demo.

dtn.com/grain-intelligence