

From Chaos to Clarity

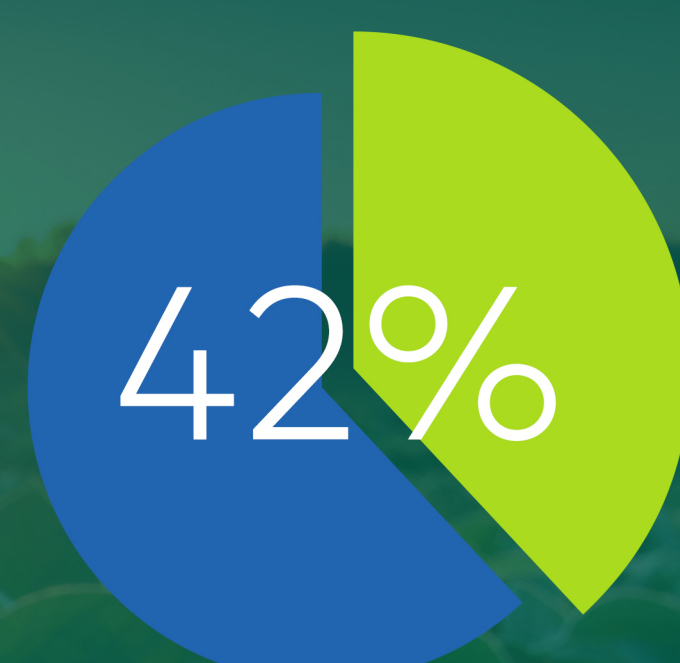


Closing Agriculture's
Competitive Divide with
Operational Decisioning

Agriculture's New Operating Reality: Smarter Decisions for Margin, Growth, and Risk.

The operating environment has permanently changed for the companies that feed, fuel, and protect the world. Today's volatility isn't a blip—it's a structural shift, especially for agriculture where margins are thin, yields are unpredictable, and compliance demands are rising.

- Commodity price swings → margin opportunities lost
- Geopolitical shocks → fragile markets
- Weather extremes → frequent disruption
- Digital acceleration → new data demands
- Compliance pressure → higher stakes for every decision



42% of CEOs believe their companies won't survive the next decade without radical reinvention and better decision-making (PwC).

Agriculture is no exception. Without reinvention and AI-enabled decisioning, margin and risk performance will continue to erode.

Why Traditional Operating Models Fall Short and Create a Competitive Divide

Legacy Operating Model

- Invest in more assets
- Siloed grower and market data
- Stability is rewarded
- Decisions in days or weeks
- Company optimization

What Today's Leaders Need

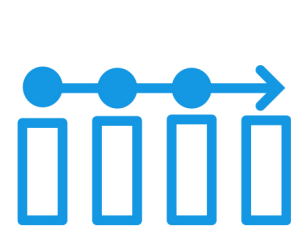
- Invest in decisioning and innovation
- Decision-Grade Data + AI intelligence
- Operational dexterity is rewarded
- Micro-decisions in minutes or hours
- Ecosystem-wide optimization (growers, partners, markets)

The Cost of Falling Behind



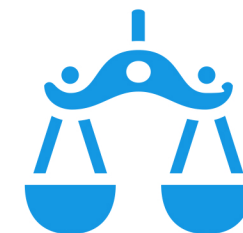
Margins suffer

Delayed and suboptimal decisions chip away at profits



Growth stalls

Siloed data and reactive ops delay opportunity capture



Risk multiplies

Weather, regulatory and market events hit harder and faster

Staying ahead now hinges on AI-powered decisioning—which means acting faster, with precision, and at scale.

How Leaders Leap Ahead: Out-Deciding the Competition

1

Spot decision bottlenecks

2

Map decisions to margin, sourcing, and growth

3

Unify farm, market, and sustainability data

4

Automate with AI and closed-loop workflows

5

Govern with trust and transparency

Winning isn't about who has the most assets or data. It's about who makes the best decisions—faster.

Meet DTN: The Operational Decisioning Platform for Agriculture

Smarter Decisions

- Decision-Grade Data
- Operational AI
- Sector intel across the ag value chain

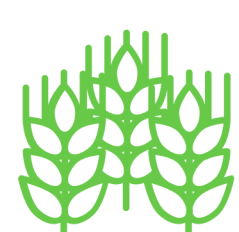
Faster Action

- Closed-loop workflows
- Purpose-built for agriculture
- Scenario modeling

Trusted Outcomes

- Neutral data stewardship
- Transparent governance
- Auditable insight delivery

Transforming the Industries that Feed, Fuel, and Protect the World



Agriculture

95% U.S. farm visibility, segmentation and sustainability modeling



Energy

Real-time pricing and forecasting across the fuel supply chain



Weather

Hyper-local forecasting with 180+ meteorologists, AI-powered risk scoring to reduce disruption

Where to Begin

- ✓ Assess your decision bottlenecks
- ✓ Identify margin, growth, or risk value
- ✓ Start where you are. Scale fast.



Learn more at dtn.com/agriculture