

From Chaos to Clarity

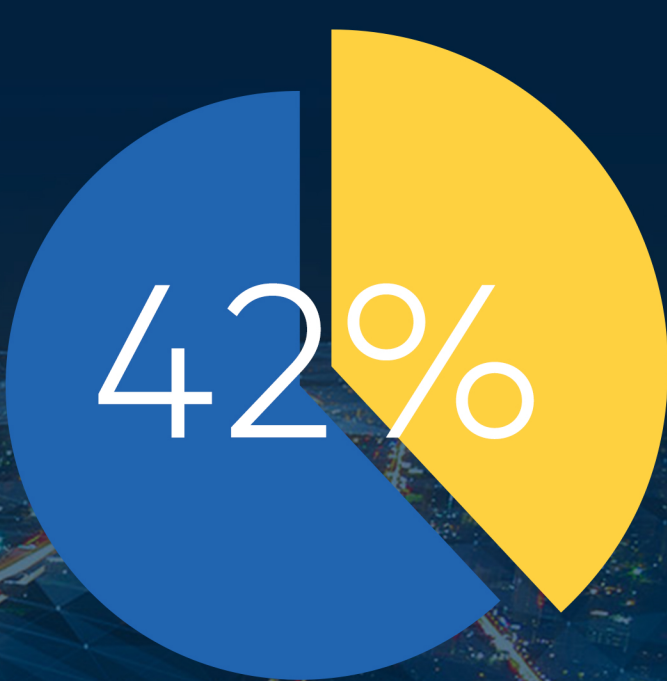


How Energy Industry Leaders Can Close the Competitive Divide with Operational Decisioning

The Era of Stability Is Over. Decision Agility Is the New Advantage.

The operating environment has permanently changed for the companies that feed, fuel, and protect the world. Today's volatility isn't temporary-it marks a lasting transformation.

- Energy transitions → cost and supply volatility
- Geopolitical shocks → fragile markets
- Weather extremes → frequent disruption
- Digital acceleration → new data demands
- Compliance pressure → higher stakes for every decision



42% of CEOs believe their companies won't survive the next decade without radical reinvention and better decision-making (PwC).

Why Traditional Operating Models Fall Short and Create a Competitive Divide

Legacy Operating Model

Invest in more capital assets

Process automation power

Stability is rewarded

Decisions in days or weeks

Company optimization

What Today's Leaders Need

Invest in decisioning and innovation

Best data and AI power

Operational dexterity is rewarded

Micro-decisions in minutes or hours

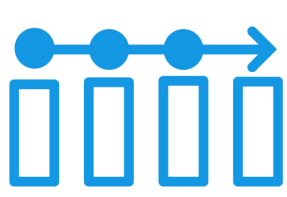
Ecosystem optimization

The Results Have Negative Consequences



Margin compression

Suboptimal fuel pricing and delivery erodes profit



Stagnant growth

Disconnected systems stifle customer acquisition and agility



Risk exposure amplified

Supply chain friction heightens regulatory and weather impacts

Staying ahead of the competition now hinges on making smarter decisions—faster, with precision, and at scale.

How to Leap Ahead: Operational Leaders are Out-Deciding the Market

1

Spot decision bottlenecks

2

Map value to margin, growth, or risk

3

Unify your data layer

4

Automate with AI and closed-loop workflows

5

Govern with trust and transparency

Winning isn't about who has the most assets or data. It's about who makes the best decisions—faster.

Meet DTN: The Operational Decisioning Platform Built for Energy Companies

Smarter Decisions

Decision-Grade Data

Operational AI

Sector intel in agriculture, energy, weather

Faster Action

Closed-loop workflows

Purpose-built energy hub

Scenario modeling

Trusted Outcomes

Neutral data stewardship

Transparent governance

Auditable insight delivery

Where to Begin

- ✓ Assess your decision bottlenecks
- ✓ Identify margin, growth, or risk value
- ✓ Start where you are. Scale fast.



Empower Fuel Decisioning